



LOCAL EVENT IDEAS

Use these ideas to join others across the country in conducting activities to raise awareness about Asian American and Pacific Islander (AAPI) students. Once you have an activity idea in mind, be sure to check out the campaign's Online Toolkit's promotional and educational materials—fact sheets, newsletter articles, news release and media advisory templates, pledge, partner outreach letter, and more—to help make the most of your event.

Event Ideas

- Organize a "We're the Changing Face of America" event at a local college campus, mall, library, community center or movie theater.
- Start a "We're the Changing Face of America" walk, run or sports tournament. Organize a team to participate have them wear a campaign t-shirt!
- Launch a drive to distribute "We're the Changing Face of America" flyers across local college campuses as well as to community centers, libraries and shopping malls.
- Hold a "We're the Changing Face of America" breakfast or luncheon with local campaign partners.
- Plan a "We're the Changing Face of America" event for your place of worship. You can put a notice in the bulletin and distribute fact sheets.
- Work with the campus administrators, higher education leaders, and policymakers to take immediate action to the "We're the Changing Face of America" campaign's Call to Action.
- Ask your local library to set up a special exhibit or organize a special reading center focused on AAPI students.
- Partner with local colleges in your community or state to promote AAPI student access and completion awareness.
- Encourage your local colleges or universities to host a forum, utilizing the tools from the "We're the Changing Face of America" campaign website.
- Ask your local high school art club or art classes to design artwork and advertisements for your event.
- Celebrate the "We're the Changing Face of America" campaign for in the month of May in conjunction with Asian American and Pacific Islander Heritage Month.
- Focus a campus organizational meeting on AAPI student data to help educate others.
- Contact your campus diversity office to share campaign data and build a plan to better serve the needs of AAPI students on campus.

**For more information about the "We're the Changing Face of America" campaign visit:
www.changingfaceofamerica.com**